



Project Examples: Website Development

PAUL WICKHAM PHARMACY MOOROOPNA 2010-CURRENT & SCRIPTS 2U

Website development for two websites launched March 2010.

www.wickhampharmacy.com.au www.scripts2u.com.au

GOLDEN CIRCLE FACTORY SALES, BRISBANE 2010

Website development for launch of new Brisbane outlet.

www.goldencirclefs.com.au

HILLSBOROUGH RETIREMENT VILLAGE, BEECHWORTH 2009-ONGOING

Project launched Dec 2009 with a site to target 17 properties for sale. Direct linkages to Beechworth.com site under Accommodation/Retirement Living.

www.hillsboroughvillage.com.au

MELBOURNE ITALIAN FESTIVAL 2009

Write and identify content including provision for on-line ticket sales, artistic program, media services, history, visitor information www.melbourneitalianfestival.com.au

MIKE BAILEY PAINT SERVICES & ENERGY STAR PAINTS VICTORIA – 2005 ONGOING

Website launched in 2005 and re-built in 2008 alongside a second site to market the new business arm of Energy Star Paints. Projects re-vamped Oct-Dec 2009.

www.mikebailey.com.au www.astecpaintsvictoria.com.au

ARMOUR MOTOR INN BEECHWORTH 2007-2008

Write and identify content for upgrade of wording and images. Production of integrated packages in conjunction with other suppliers for web and direct marketing use to value add to business. Project launched July 2007 + upgraded with packages May 2008

www.armourmotorinn.com.au

BRUMBY'S BABES MELBOURNE 2008

Volunteer support for this Relay for Life fundraising initiative in support of cancer research. A fully integrated site for information and fundraising events, communications and linkages. www.brumbysbabes.org

BLACKBURN DENTAL GROUP 2007 ONGOING

Re-build of an existing site which was generic and out of date. New site written and photographed to create a much stronger information tool. Download information includes patient info sheets on a range of topics, emergency details, post dental care etc. Project launched 2007 with overhauls and re-branding 2009-2010 www.blackburndental.com.au

THE OLD MACARONI FACTORY HEPBURN SPRINGS 2006-2009

Built by Swiss Italian refugees, Australia's oldest Italian building established in 1859 is a fascinating work in progress where Italian frescoes are under restoration and Lucini's Pasta Café and historic tours of museum now operate. www.macaronifactory.com.au

HOTEL NICHOLAS BEECHWORTH, 2005-2006

Built in 1857 during Victoria's fascinating gold-rush era and nearly 150 years old, the Hotel Nicholas is one of Beechworth's first hotels. The hotel has undergone major renovation to restore much of the originality plus major new facilities. www.hotelnicholas.com.au

SIRUGUE AUSTRALIA 2007

A direct information and ordering site for the Australian winemaking industry on imported French Oak barrels. www.sirugueaustralia.com.au

BRUNSWICK MUSIC FESTIVAL|MORELAND CITY COUNCIL 2005-2009

Australia's largest multi-cultural music event held annually each March. Major re-write and build of site from marketing, PR, history, programming aspect. Contents include media and image gallery, plus on-line ticketing facilities, including newsletter database system. www.brunswickmusicfestival.com.au

ALPINE MDF NE VIC 2005

Manufacturer of medium density fibreboard, with an 80% international and 20% domestic market. Research, write and develop site contents for NZ-Japanese owned organisation for international and national exposure. www.alpinemdf.com.au

REBOUND OZ AUSTRALIA 2005

Fitness products and accessories for sales and marketing to Australian & NZ customers with full secure site purchase capabilities. www.reboundoz.com.au

SPC ARDMONA FACTORY SALES, MOOROPNA 2001-2005, SHEPPARTON 2009

Modern cash and carry retail operation, Australia's largest food clearance centre. Project established 2001 with major rebuilds 2004-05. New factory re-location Shepparton 2009 www.ardmonafactorysales.com.au

BEECHWORTH.COM

Large regional tourism, accommodation and business site. Established 1998, with major re-builds 2000, 2003, 2005. www.beechworth.com

Please note, due to change of business ownership, different contractors etc. some websites may not reflect the original work undertaken at the time.

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